

The time for X-Rite® ShadeVision™ System is NOW!



Three prominent dental professionals share insights on the need for precise shade matching and the benefits of computer-based objective color measurement

“The future holds great promise with computer-based shade systems that allow for more objective measurement of color, value and translucency without the inaccuracies of environment or human color perception.”

Lee Culp, CDT
Dental Economics, January 2002

“Shade matching is a difficult and demanding exercise, requiring many steps, each of which must be performed accurately, and a number of environmental conditions, each of which must be just right. This innovative technology offers better accuracy, improved efficiency, and esthetic benefits to patient, dentist, and technician.”

Dr. George Freedman
Dentistry Today, September 2001

“These systems take a shade better than the human eye—they reduce the number of remakes and save time. Conventional shade taking requires 10-15 minutes to get a good reading on a single central. It takes about 1 minute with a computer-based system.”

Dr. Ed McLaren
Dental Equipment & Materials,
January 2002

What dentists and lab owners are saying about the X-Rite® ShadeVision™ System

"We now finally have a solution to an age-old problem. When used to match the patient's shade, even with difficult cases, we do not need to make further adjustments. The virtual try-in feature is like having the patient in the lab."

Andre Dagenais— DSG OF TORONTO

"I use it every day, for every single-unit restoration I do—Anterior, Posterior—it doesn't matter. I get an accurate shade every time."

Dr. Michael DiTolla— DIRECTOR OF RESEARCH AND EDUCATION, GLIDEWELL LABORATORIES

"Less guessing with communicating color to the lab. Actually no guessing. It has great potential. I've seen it work for me." **Dr. H. Sam Fick**

"The system is consistent and not subjective to the surrounding environment."

Dr. Peter Huysing

"It's better than anything else on the market." **Don Kilgo**— GEORGIA DENTAL LAB

"Great communication tool between us and the dentist. It helps technicians by giving them information they've never had before." **Dave Lampert**— TOWN AND COUNTRY LAB

"The (ShadeVision) handheld system by X-Rite is the easiest for the dentist because it is small and portable."

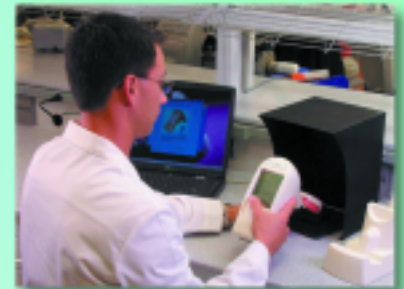
Dr. Ed McLaren— DENTAL EQUIPMENT & MATERIALS, JANUARY 2002

"It has gone beyond our expectations." "It's great, we love it. It's the best investment we've ever made. The shades are right on the money every time."

Debbie Waldrip— SATELLITE DENTAL

"The virtual try-in feature provides a road map of what the restoration will look like before it is placed in the patient's mouth. It is the job of a ceramist to perfect the imperfections of nature. The ShadeVision System is a tool to help us get closer to that perfection."

William Wengorovious— GRAND RAPIDS DENTAL LAB



For more information, call toll-free
866.61SHADE or visit **www.shadevision.com**

© 2002 X-Rite, Incorporated. All rights reserved.